Chapter 21

THE INCREDIBLE YEARS® SERIES: AN INTERNATIONALY EVIDENCED MULTIMODAL APPROACH TO ENHANCING CHILD OUTCOMES

Carolyn Webster-Stratton and Tracey Bywater

This chapter provides an overview of theory and practice of The Incredible Years® series, reviewing research support for its efficacy, highlighting emerging developments in both the United States and internationally, using examples of research and application, and including cultural adaptations or accommodations to increase inclusivity. The Incredible Years series was developed in the late 1970s and 1980s in Seattle, Washington by the first author of this chapter, to address child behavioral and emotional difficulties and enhance positive life outcomes, and it comprises programs for parents, teachers and children (Webster-Stratton, 2016).

CHILD BEHAVIORAL AND EMOTIONAL DIFFICULTIES

Rates of clinically significant behavioral and emotional difficulties are as high as 6% to 15% in 3- to 12-year-old children (Egger & Angold, 2006). These numbers are even higher for children from economically disadvantaged families (Webster-Stratton & Hammond, 1998) and higher still (50%) for children in foster care in the United States (Burns et al., 2004). Foster children in the United Kingdom have a ratio of 3.7:1 higher rates of disorder than children living in disadvantaged private households (defined as households in which the parents have either never worked or work in unskilled occupations; Ford, Vostanis, Meltzer, & Goodman, 2007). Children with early-onset behavioral and emotional difficulties are at increased risk of developing severe adjustment difficulties, conduct disorders (CD), school dropout, violent behaviors, and substance abuse in adolescence and adulthood (Egger & Angold, 2006). However, interventions, when delivered early, can prevent and reduce the development of conduct problems and strengthen child protective factors such as social and emotional competence, well-being, and school success (Kazdin & Weisz, 2010).

A variety of risk factors may contribute to early onset of behavioral and emotional difficulties, including ineffective parenting (e.g., harsh discipline, low parent involvement in school, neglect, low monitoring; Jaffee, Caspi, Moffitt, & Taylor, 2004); family risk factors (e.g., marital conflict, parental drug abuse, mental illness, criminal behavior; Knutson, DeGarmo, Koeppel, & Reid, 2005); child biological and developmental risk factors (e.g., attention deficit hyperactivity disorder [ADHD], learning disabilities, language delays); school risk factors (e.g., poor teacher classroom management, high levels of classroom aggression, large class sizes, poor school–home communication); and peer and community risk factors (e.g., poverty, gangs; Collins, Maccoby, Steinberg, Hetherington, & Bornstein, 2000). Three decades of research by prominent...
researchers such as Dishion and Piehler (2007) and Patterson and Fisher (2002) have consistently demonstrated the links among child, family, and school risk factors and the development of antisocial behaviors, and this research has informed intervention development and delivery. Effective interventions for preventing and reducing behavior problems should ideally be offered and delivered early, before delinquent and aggressive behaviors become entrenched and secondary risk factors such as family isolation, lack of support, academic failure, and the formation of deviant peer groups have developed. Moreover, interventions should be multimodal, in order to target multiple risk factors at the school/community, family, and individual levels, and they should be effectively targeted to ensure that those who need support actually receive it. Furthermore, group-based interventions are recommended, because they have been shown to improve child behavior problems, strengthen social support and parenting skills, and improve parental mental health (e.g., depression, marital conflict; Furlong et al., 2012).

The Incredible Years series was designed as a set of interlocking and comprehensive training programs to prevent and treat behavior difficulties from infancy and toddlerhood through middle childhood. Incredible Years is a multimodal program that can be utilized to intervene in multiple areas and settings through parent, teacher, and child training. The model's theory of change holds that improving protective factors such as responsive and positive parent–teacher–child interactions will lead to improved school readiness and success, emotion regulation, social competence, and socially acceptable behavior in young children, subsequently leading to longer term positive outcomes such as increased academic achievement and reduced school dropout, CD, and substance abuse problems in later life (see http://incredibleyears.com/programs/ for the logic model).

The following sections will outline the underlying theoretical background for the Incredible Years Basic (baby, toddler, preschool, and school-age) parent programs, which are considered core and necessary components of the prevention model for young children. The Incredible Years adjunct parent, teacher, and child programs, and how they are used to address family and school risk factors and children's developmental issues, will also be presented. Information regarding Incredible Years program content and delivery methods will be briefly described, as will ways to promote successful delivery of the programs. The international and U.S. evidence base for the Incredible Years programs will be highlighted, with a section on transportability of programs as well as adaptations and accommodations in different countries (see Figure 21.1).

THEORETICAL BACKGROUND FOR INCREDIBLE YEARS PROGRAM CONTENT AND METHODS

The underlying theoretical background for Incredible Years parent, teacher, and child programs includes cognitive social learning theory, particularly Patterson, Reid, and Dishion's (1992) coercion hypothesis of negative reinforcement developing and maintaining deviant behavior; Bandura's (1986) modeling and self-efficacy theories; Piaget and Inhelder's (1962) developmental cognitive learning stages and interactive learning method; cognitive strategies for challenging angry, negative, and depressive self-talk and increasing parent self-esteem and self-confidence (e.g., Beck, 1979); and attachment and relationship theories (e.g., Ainsworth, 1974).

These theories inform the delivery method for all the Incredible Years programs. For example, the Incredible Years video vignettes portray parents or teachers from different cultural backgrounds using social and emotional coaching or positive discipline strategies, or children managing conflict with appropriate solutions. Video-based modeling, grounded in social learning and modeling theory (Bandura, 1977), supports the learning of new skills. Group leaders use the vignettes as tools to engage participants in group discussion, collaborative learning, and emotional support. Furthermore, participants identify key principles from the vignettes and apply them to their personal goals by practicing what they have learned in the group, home, or classroom. Participants have been shown to implement interventions with greater integrity when they receive coaching and feedback on their application.
of intervention strategies (Reinke, Stormont, Webster-Stratton, Newcomer, & Herman, 2012).

The group format is advantageous because it is more cost effective than individual intervention; addresses risk factors such as family isolation and stigmatization, teachers’ senses of frustration and blame, and children’s feelings of loneliness or peer rejection; and helps reduce resistance to intervention through sharing the collective group wisdom. When participants express beliefs counter to effective practices, the group leader draws on other group members to express alternative viewpoints. The group leader is thereby able to elicit discussion of change from the participants themselves, which makes it more likely that they will follow through on intended changes. Group leaders always operate within a collaborative context, sensitive to individual cultural differences and personal values. The collaborative therapy process is also provided in a text for group leaders, titled *Collaborating with Parents to Reduce Children’s Behavior Problems: A Book for Therapists Using the Incredible Years Programs* (Webster-Stratton, 2012b).

### INCREDIBLE YEARS CORE PARENT PROGRAMS

The Incredible Years Basic (core) parent training programs consist of 4 different curricula to fit child developmental stages: the baby program (4 weeks to 9 months), the toddler program (1–3 years), the preschool program (3–5 years) and the school Age program (6–12 years). Each of these recently updated programs emphasizes developmentally appropriate parenting skills and includes age-appropriate video examples of culturally diverse families and children with varying temperaments and developmental issues. The programs run for 9 to 22 weeks, depending on the age of the child and the presenting issues of the parents and children in the group.

For all parent training programs, trained and—ideally—accredited Incredible Years group leaders/clinicians use video vignettes of modeled parenting skills (over 300 vignettes, each lasting approximately 1–3 minutes) which are shown to groups of eight to 12 parents. The vignettes demonstrate child development as well as parenting principles and serve...
as the stimulus for focused discussions, self-reflection, problem-solving, practices, and collaborative learning. The programs support parents’ understanding of typical child developmental milestones and varying temperaments, child safety and monitoring, and age-appropriate parenting responses. Participation in the group-based Incredible Years training program is preferable for the benefits of support and learning provided by other parents; however, a home-based coaching model for each parenting program exists. Home-based sessions can be offered to parents who cannot attend groups, or who do not feel ready to participate in a group, or to compensate when parents miss a group session, or to supplement the group program for very high-risk families.

Program goals are tailored to be developmentally appropriate and represented in The Incredible Years Parenting Pyramid® (Figure 21.2). The pyramid helps parents conceptualize effective parenting tools they can use to achieve their goals. The pyramid base depicts liberally used parenting tools, which are presented in the first half of the program and form the foundation for children's emotional, social, and academic learning. These include positive parent attention, communication, and child-directed play interactions designed to build secure and trusting relationships. Parents also learn how to use specific academic, persistence, social, and emotional coaching tools to help children learn to self-regulate and manage their feelings, persevere with learning despite obstacles, and develop friendships.

One step up the pyramid depicts behavior-specific praise, incentive programs, and celebrations for when goals are achieved, followed by use of predictable routines and household rules to scaffold children’s exploratory behaviors and their drive for autonomy. The top half of the pyramid presents tools used more sparingly to reduce specific targeted behaviors, such as ignoring of inappropriate behaviors, distraction and redirection, and discipline tools such as time out to calm down and logical consequences for aggressive behaviors. In addition, parents learn how to develop supportive partnerships with teachers by collaborating on behavior plans and supporting their children’s school-related activities.

There are two basic premises of the model: (a) a positive relationship foundation must precede clear and predictable discipline strategies, and this sequence of delivery of content is critical to the program's success; and (b) attention to positive behavior, feelings, and cognitions should occur far more frequently than attention to negative behaviors, feelings, and cognitions. Tools from higher up on the pyramid only work when the positive foundation has been solidly constructed with secure scaffolding.

**INCREDIBLE YEARS ADJUNCTS TO PARENT PROGRAMS**

Optional adjunct parenting programs can be used in combination with the Incredible Years Basic parenting programs outlined above, as follows:

1. The Incredible Years Advance parenting program, offered after the Basic preschool or school-age programs, was designed for selective high-risk and indicated populations and focuses on ways to reduce parents’ interpersonal risk factors such as anger and depression, poor communication, lack of support, problem-solving difficulties between parents and with teachers, and children’s poor self-regulation skills.

2. An adjunct to the preschool program is the school readiness program for parents of children ages 3 to 4 years, which is designed to help parents support their children’s preliteracy and interactive reading readiness skills.

3. An adjunct for the toddler, preschool, and early school age programs is the attentive parenting program. This universal prevention program is designed to teach parents of children 2 to 6 years old (who do not have significant behavioral issues) social, emotional, persistence, and preacademic coaching methods as well as how to promote their children's reading, self-regulation, and problem-solving skills. It is also recommended in the form of booster sessions for indicated populations following Basic parenting program completion.

4. The autism program is for parents of children on the autism spectrum or whose children have language delays. It can be used independently or in conjunction with the Basic preschool program.
FIGURE 21.2.  The Incredible Years Parenting Pyramid®. Adapted from “Supplemental Materials,” by The Incredible Years®, 1984 (http://www.incredibleyears.com/programs/parent/supplementals/). Copyright 1984 by The Incredible Years®. Adapted with permission.
INCREDIBLE YEARS TEACHER CLASSROOM MANAGEMENT PROGRAM

The Incredible Years teacher classroom management (IY-TCM) program is a 6-day, group-based program delivered monthly by accredited group leaders in small workshops (including 14–16 teachers) throughout the school year. It is recommended that trained Incredible Years coaches support teachers between workshops by visiting their classrooms, helping refine behavior plans, and addressing teachers’ goals. The goals of IY-TCM include (a) improving teachers’ classroom management skills, including proactive teaching approaches and effective discipline; (b) increasing teachers’ use of academic, persistence, social, and emotional coaching with students; (c) strengthening teacher–student bonding; (d) increasing teachers’ ability to teach social skills, anger management, and problem-solving skills in the classroom; (e) improving home–school collaboration, behavior planning, and parent–teacher bonding; and (f) building teachers’ support networks. The curriculum is described in the teachers’ course book Incredible Teachers: Nurturing Children’s Social, Emotional and Academic Competence (Webster-Stratton, 2012c; for more information on IY-TCM training and delivery, see Reinke et al., 2012 or Webster-Stratton & Herman, 2010).

Incredible Beginnings: Teacher and Child Care Provider Program

This 6-day, group-based program is for day care providers and preschool teachers of children of ages 1 to 5 years. Topics include coping with toddlers’ separation anxiety and promoting attachment with caregivers; collaborating with parents and promoting their involvement; promoting language development with gestures, imitation, modeling, songs, and narrated play; using puppets, visual prompts, books, and child-directed coaching methods to promote social and emotional development; and proactive behavior management approaches.

Helping Preschool Children With Autism: Teachers and Parents as Partners Program

This program is designed as an add-on to the Incredible Years parent program for children on the autism spectrum and to the IY-TCM Program. The program focuses on how to promote language development and communication with peers and helps providers to provide social and emotional coaching and teach children self-regulation skills.

INCREDIBLE YEARS CHILD PROGRAMS (DINOSAUR CURRICULA)

Two versions of the Incredible Years child program have been developed: (a) in the universal prevention classroom version, teachers deliver 60+ social–emotional lessons and small group activities twice a week, with separate lesson plan sets for three grade levels (preschool through second grade); and (b) in the small group therapeutic treatment group, accredited Incredible Years group leaders work with groups of 4 to 6 children (ages 4–8 years) in 2-hour weekly therapy sessions. This program can be offered in a mental health setting (concurrent with the Basic parent program) or as a “pull-out” program in schools. Content is delivered using a selection of video programs (with over 180 vignettes) that teach children literacy, social skills, emotional self-regulation skills, and the importance of following school rules and problem-solving. Large puppets bring the material to life, and children are actively engaged in the material through role play, games, play, and activities. The content and structure of the child program reflects that of the parent training program and comprises seven components: (a) introduction and rules; (b) empathy and emotion; (c) problem-solving; (d) anger control; (e) friendship skills; (f) communication skills; and (g) school skills (for more information about the child programs, see Webster-Stratton & Reid, 2003, 2004).

CHOOSING PROGRAMS ACCORDING TO RISK LEVELS OF POPULATIONS

The Basic parent programs (baby, toddler, preschool, or school-age versions) are considered mandatory or core components of the prevention intervention training series. The Advance program is offered in addition to the Basic program for selective populations such as parents characterized as depressed or those with considerable marital discord, child welfare-referred families, or families living in shelters. For indicated children with behavior problems
that are pervasive (i.e., apparent across settings both at home and at school) it is recommended that the child training program and/or one of the two teacher training programs be offered in conjunction with the parent training program to assure child behavior changes at school or day care. For indicated children whose parents cannot participate in the Basic program due to their own psychological problems, delivery of both the child and teacher program is optimal (Incredible Years Program Implementation, 2013).

As seen in Figure 21.3, Levels 1 and 2 are the foundation of the pyramid and involve a recommended series of programs that could be offered universally to all parents, day care providers, and teachers of young children (age 0–6 years). Level 3 is targeted at selective or high-risk populations. Level 4 is targeted at indicated populations, in which children or parents are already showing symptoms of mental health problems (e.g., parents referred to child protective services because of abuse or neglect, foster parents caring for children who have been neglected and removed from their homes, children who are highly aggressive but not yet diagnosed as having oppositional defiant disorder [ODD] or CD). This level of intervention is offered to fewer people and offers longer and more intensive programming by a higher level of trained professionals. Level 5 is offered as treatment and addresses multiple risk factors, with programs being delivered by therapists with graduate level education in psychology, social work, or counseling. Additional individual parent–child coaching can be provided in the clinic or home using home coaching protocols. Child and parent therapists work with parents to develop behavior problem plans and consult with teachers in partnerships to coordinate plans, goals and helpful strategies. One of the goals of each of the prior levels is to maximize resources and minimize the number of children who will need these more time- and cost-intensive interventions at Level 5.

RESEARCH EVIDENCE FOR THE INCREDIBLE YEARS PARENT PROGRAMS

Treatment and Indicated Populations
The efficacy of the Incredible Years Basic parent treatment program for children (ages 2–8 years) diagnosed with ODD and/or CD has been demonstrated in eight published randomized control group trials (RCTs) by the program developer (Webster-Stratton, 2013). In addition, numerous replications by independent investigators have been conducted (for reviews, see Gardner, 2012; Menting, Orobio de Castro, & Matthys, 2013).

In the early U.S. studies conducted by the program developer, the Basic program improved parental confidence, increased positive parenting strategies, and reduced harsh and coercive discipline and child conduct problems compared with waitlist control groups. The results were consistent for toddler, preschool, and school age versions of the program. The first series of RCTs in the 1980s evaluated the most effective training methods of bringing about parent behavior change and established that group parent training was more effective than individual parent training, and that the most effective group model combined a trained facilitator with the use of video vignettes and group discussion. Research on the most effective program content demonstrated that the combination of the Basic parenting program with the Advance program showed greater improvements in terms of parents’ marital interactions and children’s prosocial solution generation. Therefore, the core treatment model for clinical populations over the last 2 decades has consisted of a facilitator-led group treatment model that combines the Basic plus Advance programs.

Independent studies have replicated the Basic program’s results with treatment populations in mental health clinics and primary care settings with families of children diagnosed with conduct problems or high levels of behavior problems (e.g., Drugli & Larsson, 2006; Gardner, Burton, & Klimes, 2006; Perrin, Sheldrick, McMenamy, Henson, & Carter, 2014; Scott, Spender, Doolan, Jacobs, & Aspland, 2001). A recent Incredible Years parent program meta-analysis including 50 studies with 4745 participants from 2472 intervention families showed the program to be effective for disruptive and prosocial child behavior as measured by teacher and parent report and independent observations across a diverse range of families (Menting et al., 2013).

Two long-term studies from the United States and United Kingdom followed up with children diagnosed with conduct problems whose parents
LEVELS OF INTERVENTION
According to population risk (ages 0–12 years)

FIGURE 21.3. Levels of intervention pyramid. Adapted from “Implementing the Programs,” by The Incredible Years®, 2010 (http://www.incredibleyears.com/programs/implementation/). Copyright 2010 by The Incredible Years®. Adapted with permission.
had received the Incredible Years parent program 8 to 12 years earlier. The U.S. study indicated that 75% of the teenagers were typically adjusted, with minimal behavioral and emotional problems (Webster-Stratton, Rinaldi, & Reid, 2011). The data were not significantly different from U.S. national rates of adjustment for children of the same age. The independent U.K. 10-year follow-up study reported that parents who had participated in the Incredible Years Basic parent program expressed more emotional warmth and supervised their adolescents more closely than parents in the control condition who had received individualized typical psychotherapy (parent-focused or child play therapy) offered at that time. Moreover, their children's reading ability was substantially improved in a standardized assessment in comparison with the children in the control condition (Scott, Briskman, & O’Connor, 2014).

Prevention Populations
The prevention version of the Basic program has been tested by the developer in four RCTs with multiethnic, socioeconomically disadvantaged families in schools. These studies showed that children whose mothers received the Basic program showed fewer externalizing problems, better emotion regulation, and stronger parent–child bonding than control children. Mothers in the parent intervention group also showed more supportive and less coercive parenting than control mothers (for a review, see Webster-Stratton & Reid, 2010). At least six RCTs by independent researchers with high risk prevention populations found that the Basic parenting program increases parents’ use of positive and responsive attention with their children (e.g., praise, coaching, descriptive commenting) and positive discipline strategies, and reduces harsh, critical, and coercive discipline strategies (see Menting et al., 2013). The trials took place in applied mental health settings, schools, and primary care practices with Incredible Years group leaders drawn from existing staff (nurses, social workers, and psychologists). The program has been shown to be effective with diverse populations, for example, individuals with Latino, Asian, African American, and European backgrounds in the United States (Reid, Webster-Stratton, & Beauchaine, 2001), and other countries such as England, Wales, Ireland, Norway, Denmark, Sweden, the Netherlands, New Zealand, Portugal, and Russia (Azevedo, Seabra-Santos, Gaspar, & Homem, 2014; Gardner et al., 2006; Hutchings, Bywater, & Daley, 2007; Hutchings, Gardner, et al., 2007; Larsson et al., 2009; Raaijmakers et al., 2008; Scott et al., 2001; Scott et al., 2010). A complementary body of qualitative evidence exploring parents’, foster carers’, and facilitators’ perceptions of Incredible Years parent programs indicates parent program acceptability is high across different populations and in different contexts (Bywater et al., 2011; Furlong & McGilloway, 2015; Hutchings, Griffith, Bywater, Williams, & Baker-Henningham, 2013; Linares, Montalto, Li, & Oza, 2006; McGilloway, Ni Mhaille, Bywater, Furlong, et al., 2012).

INTERNATIONAL SPOTLIGHT ON THE UNITED KINGDOM AND IRELAND
The Basic program for parents of 3- to 6-year-olds has demonstrated effectiveness in targeted RCTs in Ireland, Wales, and England (Bywater et al., 2009; Little et al., 2012). In Wales, the sample included families from rural and urban communities who spoke Welsh or English. In England, the research was conducted in the culturally diverse city of Birmingham (the second largest city in England). In Ireland, services were delivered to a predominantly Catholic population in both semirural and urban areas. In all three trials, families were eligible if their child scored over the cut-off level for clinical concern on a behavioral screener and were therefore at risk of developing CD. Results were similar, with child behavior effect sizes ranging from .5 to .89 across the three trials. The Welsh and Irish trials (Hutchings, Bywater, & Daley, 2007; McGilloway, Ni Mhaille, Bywater, Leckey, et al., 2014) included independently observed parenting (by observers blind to condition), and significant differences were found between parents who were allocated to the intervention versus waiting list groups; for example, critical parenting and aversive parenting strategies were significantly reduced in parents who attended the Incredible Years program compared with control parents. The findings of these trials replicated

2ND PAGES
those by the program developer. In addition, parent mental health improved for intervention parents. Effects were maintained at 12 months postbaseline (McGilloway et al., 2014) and 18 months postbaseline (Bywater et al., 2009). A recent review of the independent Incredible Years series research base (Pidano & Allen, 2015) demonstrates that the Basic parent program is the most researched from the series, with greater than 20 independent replication studies with a control group, and has the most established evidence base across many cultures and countries, thus illustrating the transportability of this program. A meta-analytic review of 50 control group studies evaluating only the Incredible Years parent programs (Menting et al., 2013) found similar effect sizes for child behavior for studies in the United States and Europe (d = .39 and .31 respectively), further illustrating the effectiveness of the programs when transported to Europe.

**RESEARCH EVIDENCE FOR THE INCREDIBLE YEARS CHILD PROGRAMS AS ADJUNCTS TO PARENT PROGRAMS**

**Treatment**

Three RCTs have evaluated the effectiveness of adding the small group child training (CT) program to parent training (PT) for reducing conduct problems and promoting social and emotional competence in children diagnosed with ODD (Webster-Stratton & Hammond, 1997; Webster-Stratton, Reid, & Hammond, 2004). Results indicated that children who received the CT-only condition showed enhanced improvements in problem-solving and conflict management skills with peers, compared with those in the PT-only condition. On measures of parent and child behavior at home, the PT-only condition resulted in more positive parent–child behavioral interactions in comparison with interactions in the CT-only condition. All changes were maintained a year later, and child conduct problems at home decreased over time. Results showed the combined CT plus PT condition produced the most sustained improvements in child behavior at 1-year follow-up. Therefore, the CT program was recently combined with the PT program for children diagnosed with ADHD, with similar results to earlier studies with children with ODD (Webster-Stratton, Reid, & Beauchaine, 2011). There are two published RCTs by independent investigators of the CT small group program with PT (Drugli & Larsson, 2006; Pidano & Allen, 2015), with two RCTs of CT as a stand-alone program delivered in schools being conducted in Wales and at the University of North Carolina (LaForett et al., 2018).

**Prevention**

One RCT conducted in the United States evaluated the use of the classroom prevention (universal) version of the Incredible Years child program with Head Start families and in primary grade classrooms in schools with economically disadvantaged populations. Teachers in intervention schools delivered the curriculum biweekly throughout the year. Results from the sample of 153 teachers and 1,768 students indicated that teachers used more positive management strategies, and students showed significant improvements in school readiness skills, emotional self-regulation, and social skills, as well as reductions in behavior problems, compared with control school classrooms. Intervention teachers also showed more positive involvement with parents than control teachers (Webster-Stratton, Reid, & Stoolmiller, 2008). A subsample of parents of indicated children (i.e., those with high levels of behavioral problems reported by teacher or parent) were selected and randomly allocated to (a) the parent program plus classroom intervention, (b) classroom-only intervention, or (c) control group. Mothers in the combined condition had stronger mother–child bonds and were more supportive and less critical than classroom-only intervention mothers, and they also reported fewer child behavior problems and more emotional regulation than parents in the other two conditions. Teachers reported these mothers as more involved in school and their children as having fewer behavior problems. This suggests added value when combining a social and emotional pupil curriculum with the Incredible Years parent program in schools (Reid, Webster-Stratton, & Hammond, 2007).
RESEARCH EVIDENCE FOR THE INCREDIBLE YEARS TEACHER CLASSROOM MANAGEMENT PROGRAM AS AN ADJUNCT TO PARENT PROGRAMS

The IY-TCM program has been evaluated in one treatment (Webster-Stratton et al., 2004) and two prevention RCTs (Webster-Stratton, Reid, & Hammond, 2001; Webster-Stratton et al., 2008); see also Webster-Stratton, 2012a and five RCTs by independent investigators, including trials conducted in Wales (Hutchings, Martin-Forbes, Daley, & Williams, 2013), Ireland (Hickey et al., 2017), Norway (Fossum, Handegård, & Drugli, 2017), England (Ford et al., 2018), and the United States (Reinke, Herman, Dong, in press). Research findings have shown that teachers who participated in the training used more proactive classroom management strategies, praised their students more, used fewer coercive or critical discipline strategies, and placed more focus on helping students to problem solve. Intervention classrooms were rated as having a more positive classroom atmosphere, increases in child social competence and school readiness skills, and lower levels of aggressive behavior. A recent study has replicated the benefits of the IY-TCM program for enhancing parents' involvement in their children's education (Reinke et al., 2014). A study comparing combinations of Incredible Years parent, teacher, and child programs found that combining either teacher or child intervention with Basic program parent training resulted in enhanced improvements in classroom behaviors as well as more positive parent involvement in children's education (Webster-Stratton et al., 2004). Pidano and Allen (2015) identified two additional independent studies in the United States that combined IY-TCM with PT, both of which reported positive results for child behavior.

The Pidano and Allen (2015) review of independent evidence highlights the need for more RCTs with the child programs and the newer parent and teacher programs (attentive, autism, baby, and incredible beginnings). However, given current interest in early intervention and potential cost savings later in life, there has been a pull for evaluations of the Incredible Years baby and toddler programs. The authors of this chapter are aware of at least four ongoing European studies in Denmark, England, Ireland, and Norway evaluating the baby, or baby and toddler, programs (Bywater et al., 2016; McGilloway et al., 2014; Pontoppidan, 2015).

More longitudinal studies are also needed; however, comparative longitudinal studies are rare, as intervention studies typically employ a waitlist control design in which all trial participants receive the intervention but do so at different time points. Interestingly, although there has been a focus on combining programs simultaneously, there has been little research on establishing the effectiveness of the Incredible Years parent programs as a stacked model, when delivered according to level of need. Bywater et al. (2016) are exploring the effectiveness of a universal “dose” of the Incredible Years baby book followed by attendance in the baby and then toddler programs, depending on levels of parent well-being (a strong factor in the development of child well-being and social behavior). This study applies a proportionate universalism approach as advocated by Marmott et al. (2010), which ensures that services are delivered to those that need it most and that those that need less intervention receive less.

TRANSPORTABILITY FACTORS

Assuring Fidelity With Translations, Accommodations, and Flexible Dosage

An important aspect of a program's efficacy is fidelity in implementation. Indeed, if the program is not rigorously followed—for example, if session components are dispensed with, program dosage reduced, necessary resources not available, or group leaders not trained or supported with accredited mentors—then any absence of effects may be attributed to a lack of implementation fidelity. Incredible Years Basic parenting program research shows that high fidelity implementation not only preserves the anticipated behavior change mechanisms but is predictive of behavioral and relationship changes in parents, which in turn are predictive of social and emotional changes in the child as a result of the program (Eames et al., 2010). Other U.K. research (Little et al., 2012) demonstrates that independently observed high fidelity in Incredible Years Basic delivery translates to improved family outcomes.
Both of these studies implemented the programs in more than one language, using either translators or bilingual or multilingual facilitators, in very different contexts (semirural Wales, with a total population of approximately 3 million across Wales vs. culturally diverse Birmingham City, whose metropolitan area’s population exceeds that of Wales as a country). It appears from these and other studies such as those conducted in Portugal, Norway, and the Netherlands that delivery in different contexts or in different languages does not affect the effectiveness of the program if delivered with high fidelity. Accommodations such as translation of materials is also not sufficient a change to render the program ineffective (Menting, Orobio de Castro, & Matthys, 2013).

Durlak and DuPre (2008) reviewed 50 Incredible Years studies on prevention and health promotion programs for children, linking implementation fidelity to outcomes, and stated that perfect implementation is unrealistic (few studies achieve more than 80%) but positive results have often been achieved, with levels around 60%. The standardization of program content, structure, processes, methods, and materials facilitates delivery with fidelity. However, programs can be tailored to specific populations, which involves great leader skill in assuring that the content and pace of programs accurately reflect the developmental abilities of children, unique family culture or teacher classroom context, and baseline level of knowledge of the participants in the group. For example, program delivery may proceed at a slower pace over a greater number of sessions for parents with highly complex needs, or when several translators are present. This is classed as an accommodation rather than an adaptation, as the program content and processes have not changed but have been tailored to accommodate the participants’ specific learning needs. Examples in which the Incredible Years Basic parent program has been tailored or accommodated to population needs, without changes being made to the core components of the program, include a randomized study with foster carers in the United Kingdom (Bywater et al., 2011) and a study with parents of children with ADHD in Portugal (Azevedo et al., 2014). Both studies demonstrated the transportability of the program across different types of populations as well as contexts.

**Accredited Training and Consultation**

The training, supervision, and accreditation of group leaders is crucial for delivering with high fidelity (Webster-Stratton & McCoy, 2015). First, carefully selected (according to education, experience, and interest) and motivated group leaders receive 3 days of training by accredited mentors before leading their first group of parents, teachers, or children. Then, it is highly recommended that they continue with ongoing consultation with Incredible Years coaches and/or mentors as they proceed through their first groups. They are encouraged to start videotaping their sessions right away and to review these videos with their coleader using the group leader checklist and peer review forms. It is also recommended that they send these videos for outside coaching and consultation by an accredited Incredible Years coach or mentor.

In line with this advice, Incredible Years parent group leaders in United Kingdom, Norway, Spain, Ireland, and Portugal research trials received the initial training as well as ongoing support during delivery of their groups. Group leaders in these studies were also required to pursue accreditation in the program. The process of group leader accreditation involves the leadership of at least two complete groups with greater than 80% attendance, video consultation, and a positive final video group assessment by an accredited mentor or trainer, as well as satisfactory completion of group leader group session protocols and weekly participant evaluations. This process ensures delivery with fidelity, which includes both content delivery (e.g., required number of sessions, vignettes, role plays, brainstorms) and therapeutic skills. The whole process of coaching, consultation, and accreditation of new group leaders is carried out by a network of national and international accredited Incredible Years trainers, mentors, and coaches (of which there are currently 8, 63, and 52, respectively) who meet annually to learn about new research and share videos of their groups, workshops, and coaching methods. An RCT found that providing group leaders with ongoing consultation and coaching following the 3-day workshop led to increased group facilitator proficiency, program adherence, and delivery fidelity (Webster-Stratton, Reid, &
Marsenich, 2014; for a detailed discussion of the building process for scaling up Incredible Years programs with fidelity see Webster-Stratton & McCoy, 2015).

CONCLUSIONS AND FUTURE DIRECTIONS FOR RESEARCH

The Incredible Years series is transportable, with robust evidence demonstrating positive outcomes for children, families, and teachers in the short, medium, and long term. The programs can be delivered as stand-alone programs or in combination, and they are suitable for early intervention, prevention, or treatment models to suit a variety of needs, populations, and service delivery organizations. Research has been conducted by independent researchers as well as the series developer. The accreditation and training model supports high fidelity and the likelihood of achieving outcomes similar to those found in efficacy trials.

Future directions for research should include evaluating ways to promote the sustainability of results when offering additional program adjuncts such as the Incredible Years Advance program, child program, teacher program, or ongoing booster sessions. For example, children could be assigned to treatment program conditions according to their particular comorbidity combinations, as research has shown that those with ADHD will fare better when teacher or child components are added to the PT program. Further research is needed to identify children for whom the current interventions are inadequate. The newest Incredible Years parent programs (baby, attentive parenting, and autism) and the new teacher programs (Incredible Beginnings and Helping Preschool Children with Autism) are also in need of RCTs to determine their effectiveness. In addition to exploring stand-alone programs or combinations of programs across modalities (teacher, parent, child), there is a need to explore the longitudinal benefits of receiving stacked parenting interventions so that parents, especially families referred by child welfare, receive support through every developmental stage that their child encounters. Alternative designs could include trials within cohort studies (TWiCS), a model that will be used to test a variety of interventions (including parent interventions) in Bradford, England as part of a £49 million project supported by the Big Lottery Fund to enhance outcomes for children aged 0 to 3 years (Dickerson et al., 2016).

At a time when the efficient management of human and economic resources is crucial, the availability of evidence-based programs for parents and teachers should form part of the public health mission. While the Incredible Years programs have been shown, in dozens of studies, to be transportable and effective across different contexts worldwide, barriers to fidelity may impede successful outcomes for parents, teachers, and children. Lack of services and organizational funding has sometimes led to the programs being delivered by group leaders without adequate training, support, coaching and consultation, agency monitoring, or assessment of outcomes. Frequently, the programs have been sliced and diced and components dropped in order to offer the program at a level that can be funded. Few agencies support their group leaders becoming accredited, and the program is often not well established enough to withstand staffing changes in an agency. Thus, the initial investment that an agency may make to purchase the program and train staff is often lost over time. Disseminating evidence-based programs can be thought of like constructing a house—the building will not be structurally sound if the contractors, electricians, and plumbers working on it were not certified; disregarded the architectural plan; and used poor quality, cheaper materials. To build a stable house, or to deliver an evidence-based program, it is important that the foundation, basic structure, and scaffolding is strong, and that those building the house or delivering the program are fully qualified or accredited. This equates to picking the right evidence-based program for the level of risk of the population and developmental status of the children; adequately training, supporting, and coaching group leaders so they become accredited; and providing quality control. In addition, providing adequate scaffolding through the use of trained and accredited coaches, mentors, and administrators who can champion quality delivery will make all the difference. With a supportive infrastructure surrounding the program, initial investments will
pay off in terms of strong family outcomes and a sustainable intervention program that can withstand staffing and administrative changes.

With the increasing blurring of organizational boundaries among services supporting families and children, there is a growing shared responsibility for the psychological management of conduct disorders, suggesting that evidence-based behavior management training should be included in initial training for professionals who are in regular contact with families and children, including foster carers and nursery workers.

In summary, the collective evidence suggests that the effective prevention of child conduct disorder and the promotion of responsive parenting and children's optimal social and emotional well-being and school readiness rely on a combination of key ingredients, including

1. an integrated, multiagency, multimodal approach;
2. the scaling up of evidence-based universal and targeted early interventions;
3. careful attention paid to identification of at risk populations; and
4. ongoing training and fidelity to preserve the mechanisms of change.

Attention to these combined ingredients would help to reduce the considerable individual, family, societal, and service costs that are incurred by untreated ODD, conduct problems, and attention deficit disorder.

References


The Incredible Years® Series


2ND PAGES

357
Webster-Stratton and Bywater

Psychiatry, 18, 42–52. http://dx.doi.org/10.1007/s00787-008-0702-2


Webster-Stratton, C., & Herman, K. C. (2010). Dissemi-
The Incredible Years® Series
Webster-Stratton, C. (2013). Incredible teachers:
Webster-Stratton, C. (2012c). Incredible teachers:
Webster-Stratton, C. (2012b). Collaborating with parents
to reduce children's behavior problems: A book for
therapists using the Incredible Years programs. Seattle,
WA: Incredible Years.
Webster-Stratton, C. (2012c). Incredible teachers:
Nurturing children's social, emotional, and academic
competence. Seattle, WA: Incredible Years.
Webster-Stratton, C. (2013). The Incredible Years Parents,
Teachers, and Children Training Series: Program
Content, Methods, Research and Dissemination,
books/iy-training-series-book/
Webster-Stratton, C. (2016). The Incredible Years series:
A developmental approach. In M. J. Van Ryzin,
K. Kumpfer, G. M. Fosco, & M. T. Greenberg (Eds.),
Family-based prevention programs for children and
adolescents: Theory, research and large-scale dis-
semination (pp. 42–67). New York, NY: Psychology
Press.
problems and level of social competence in Head
10.1023/A:1021835728803
Webster-Stratton, C., & Herman, K. C. (2010). Dissemi-
ating Incredible Years Series early intervention programs: Integrating and sustaining services between
school and home. Psychology in the Schools, 47, 36–54.
http://dx.doi.org/10.1002/pits.20450
The Incredible Years programs to scale. New Directions
http://dx.doi.org/10.1002/cad.20115
conduct problems and strengthening social emotional
competence in young children (ages 4–8 years):
The Dina Dinosaur treatment program. Journal of
Emotional and Behavioral Disorders, 11, 130–143.
http://dx.doi.org/10.1177/10634266030110030101
social and emotional competence in young children—
The foundation for early school readiness and success: Incredible Years classroom social skills
and problem-solving curriculum. Infants and Young
Children, 17, 96–113. http://dx.doi.org/
10.1097/00001163-200404000-00002
Webster-Stratton, C., & Reid, M. J. (2010). The Incredible
Years parents, teachers and children training series:
A multifaceted treatment approach for young children
with conduct problems. In A. E. Kazdin & J. R. Weisz
(Eds.), Evidence-based psychotherapies for children and
Guilford.
Webster-Stratton, C., Reid, M. J., & Hammond, M.
(2001). Preventing conduct problems, promoting
social competence: A parent and teacher training partnership in head start. Journal of Clinical Child
S15374424JCCP3003_2
Webster-Stratton, C., Reid, M. J., & Hammond, M.
problems: Intervention outcomes for parent, child,
and teacher training. Journal of Clinical Child and
10.1207/S15374424JCCP3301_11
Preventing conduct problems and improving
school readiness: Evaluation of the Incredible
Years teacher and child training programs in
high-risk schools. Journal of Child Psychology and
1469-7610.2007.01861.x
Long-term outcomes of Incredible Years parenting
program: Predictors of adolescent adjustment. Child and
Adolescent Mental Health, 16, 38–46. http://dx.doi.org/
10.1111/j.1475-3588.2010.00576.x
Webster-Stratton, C. H., Reid, M. J., & Beauchaine, T.
(2011). Combining parent and child training for
young children with ADHD. Journal of Clinical Child
Improving therapist fidelity during implementation of
10.1176/appi.ps.201200177